

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
SEP17/12 14.53

REP. # OFF. # 6556 SAT.ESMAN #

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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(LCE)

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP17/12	14	53
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TO LENA  
FR JULIE  
REV ORDER  
TTLS \$54800..48X  
PLS CFM, THX 9/17

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 477  
AGENCY PRODUCT CODE =

2	R	500A-530A	30	\$500.00	9/24	9/24	1	MON	1
PROGRAM : NEWS									
4	R	530A-600A	30	\$750.00	9/24	9/24	0	MON	0
PROGRAM : NEWS									

FROM REP SEP17/12 14.53  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	RS		600A-700A	30		\$1,500.00	9/24	9/24	0		MON	0
PROGRAM : NEWS												
8	R		700A-900A	30		\$1,600.00	9/24	9/24	1		MON	1
PROGRAM : GMA												
12	RS		1100A-1200N	30		\$750.00	9/24	9/24	2		MON	2
PROGRAM : VIEW												
13			1200N-100P	30		\$525.00	9/18	9/21	4		TU-F	4
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
14	R		1200N-100P	30		\$675.00	9/24	9/24	1		MON	1
PROGRAM : NEWS												
17	R		400P-500P	30		\$800.00	9/24	9/24	1		MON	1
PROGRAM : DR OZ												
19	R		500P-600P	30		\$1,800.00	9/24	9/24	1		MON	1
PROGRAM : NEWS												
21	R		600P-630P	30		\$2,400.00	9/24	9/24	1		MON	1
PROGRAM : NEWS												
23	R		700P-730P	30		\$2,400.00	9/24	9/24	1		MON	1
PROGRAM : JEOPARDY												
24	S		730P-800P	30		\$1,850.00	9/18	9/20	1		TU,TH	1
PROGRAM : WHEEL												
CON COM1: 1X PER DAY												
25	R		730P-800P	30		\$2,400.00	9/24	9/24	1		MON	1
PROGRAM : WHEEL												

REP HEADLINE# 6187838 TRF# 318129  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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27	R		900P-1000P	30		\$5,000.00	9/20	9/20	0		THU	0
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PROGRAM : GREYS

28	R		1000P-1100P	30		\$4,100.00	9/23	9/23	0		SUN	0
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PROGRAM : 666 PARK AVE

38	R		105A-135A	30		\$125.00	9/20	9/20	1		THU	1
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PROGRAM : ACCORDING TO JIM  
 ORD COM1: PRGM CHANGES: THU PRGM CHANGE: MOIVE "RETURN OF THE SITH" AND PRGM  
 ORD COM2: CHANGE SUN 8-11P PRIMETIME EMMYS \*\*\*ADVISE AT ONCE  
 PART OF A MAKEGOOD MADE UP OF LINES 36-38

29	S		1100P-1135P	30		\$1,500.00	9/18	9/23	0		TU-W,SU	0
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PROGRAM : LATE NEWS  
 CON COM1: 1X PER DAY

SEP/12 54800.00

CONTRACT TOTAL 54800.00  
 TOTAL SPOTS 48

MARKET TOTALS \$120,785 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%  
 WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE